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Message Text

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PAGE 01 STATE 075159

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ORIGIN COME-00

INFO OCT-01 EA-11 ISO-00 EB-11 HEW-08 CU-04 LAB-06 AGR-20

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P 122119Z APR 74
FM SECSTATE WASHDC
TO AMEMBASSY MANILA PRIORITY

UNCLAS STATE 075159

E.O. 11652: N/A
TAGS: BTRA, RP
SUBJ: VISIT OF MISS FE VILLAFUERTE OF DEVELOPMENT BANK
OF PHILIPPINES

REF : MANILA 4020

1. CALLS MADE TO FIRMS AND/OR ASSOCIATIONS LISTED
REFTEL AND ALMOST ALL HAVE SHOWN CONSIDERABLE INTEREST
MEETING WITH HER. HOWEVER MORE INFORMATION NEEDED
BEFORE AN ITINERARY CAN BE ARRANGED.

2. DUE TO DIVERSITY OF MISS VILLAFUERTE'S INTERESTS
AND THE BREVITY OF HER VISIT, IT DESIRABLE TO KNOW HER
PRIORITIES. THEREFORE, MOST DESIRABLE VILLAFUERTE MEET
WITH DOC ASAP AFTER HER ARRIVAL IN U.S. SUGGEST VILLAFUERTE
MEET WITH DOC PROJECT OFFICER IN WASHINGTON MORNING
APRIL 19 OR APRIL 22.

3. HOSPITAL FIRMS ANXIOUS MEET WITH MISS VILLAFUERTE.
HOWEVER, DR. HAROLD GRANING, ASSISTANT SURGEON GENERAL,
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PAGE 02 STATE 075159

HEW, WOULD LIKE MEET MISS VILLAFUERTE EITHER APRIL 30 OR

Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

MAY 1, PRIOR TO HER TALKING WITH FIRMS. MISS SUZANNE BATKO
OF THE AMERICAN HOSPITAL ASSOCIATION IN CHICAGO WOULD LIKE
MEET WITH MISS VILLAFUERTE IN CHICAGO OR TO TALK VIA
PHONE WITH HER. DR. GORDON FRIESEN OF FRIESEN
INTERNATIONAL IN WASHINGTON WOULD LIKE MEET VILLAFUERTE
DURING WEEK OF APRIL 30 TO MAY 3.

4. THE ARCHITECTS COLLABORATIVE ALSO ANXIOUS MEET
HER EITHER IN BOSTON OR NEW YORK. MR. HOWARD ELKUS
OF ARCHITECTS COLLABORATIVE GOING ON TRADE MISSION TO
PHILIPPINES WHERE HE WILL DISCUSS HOSPITAL PROJECT WITH
DBP. MR. ELKUS WILL RETURN TO U.S. ON MAY 1 AND WOULD
LIKE MEET MISS VILLAFUERTE THEN.

5. AMERICAN ASSOCIATION OF HOSPITAL CONSULTANTS AND
AMERICAN INSTITUTE OF ARCHITECTS SENDING LISTS TO U.S.
DOC OF RECOMMENDED FIRMS. USDOC WILL ARRANGE AS MANY
MEETINGS AS MISS VILLAFUERTE DESIRES WITH FIRMS IN
HOSPITAL FIELD.

6. SLAUGHTERHOUSE AND REFRIGERATION DESIGN SERVICES,
DOCTOR PETERSON OF PLANT FACILITIES SECTION, U.S.
DEPARTMENT OF AGRICULTURE WORKING ON A LIST OF CONSULTANTS
AND ARCHITECTS. MR. KENNETH ANDERSON OF REFRIGERATING
ENGINEERS AND TECHNICIANS ASSOCIATION RECOMMENDED FIRM
OF FREEZING EQUIPMENT SALES IN YORK, PENNSYLVANIA.
MR. DEROCHE OF FREEZING EQUIPMENT SALES WOULD LIKE
MEET WITH MISS VILLAFUERTE IN YORK OR IN WASHINGTON.
FREEZING EQUIPMENT SALES IN A SPECIALIZED FIRM WHICH
CAN ENGINEER, DESIGN, CONSTRUCT AND EQUIP THESE
PLANTS. THIS FIRM DOES WORK OVERSEAS.

7. LABOR INTENSIVE MANUFACTURE. MR. MIKE KING
OF FISHER-PRICE TOYS WOULD LIKE MEET WITH MISS VILLAFUERTE
EITHER AT THEIR PLANT IN EAST AURORA, NEW YORK, OR AT
THEIR SALES OFFICE IN NEW YORK CITY. MR. DON GREEN
OF CREATIVE PLAYTHINGS WOULD LIKE MEET MISS VILLAFUERTE
AT THEIR SHOWROOM IN NEW YORK DURING WEEK OF MAY 6
TO MAY 10. MR. PHILIP WEINSTEIN, V.P. FOR TOYS AT
MACY'S DEPARTMENT STORE WOULD LIKE MEET HER DURING
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WEEK OF MAY 6-10 IN NEW YORK. MR. KNOX OF SEARS IN
WASHINGTON WOULD BE HAPPY TO ARRANGE APPOINTMENTS WITH
BUYERS FOR MISS VILLAFUERTE. SEARS BUYERS FOR WOMEN'S
APPAREL ARE LOCATED IN NEW YORK BUT ALL OTHER BUYERS
(INCLUDING FOREIGN GOODS AND TOYS) ARE LOCATED IN CHICAGO.
MR. KNOX SAYS SEARS IS INTERESTED PURCHASING MORE PHILIPPINE
GOODS.

Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

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8. PLANTATION AGRICULTURE. MR. JOHN CURRIER OF NATIONAL PEANUT COUNCIL IN MCLEAN, VIRGINIA, WOULD LIKE TO TALK WITH MISS VILLAFUERTE. MR. CURRIER NEEDS MORE INFORMATION BEFORE HE CAN SUGGEST FIRMS WHICH MIGHT BE INTERESTED IN PEANUT PRODUCTION IN THE PHILIPPINES. BOTH THE AMERICAN SOYBEAN ASSOCIATION AND THE NATIONAL SOYBEAN PROCESSORS ASSOCIATION WERE CONTACTED, BUT NEITHER SHOWED ANY INTEREST IN MEETING WITH MISS VILLAFUERTE. ANDERSON-CLAYTON OF HOUSTON NOT INTERESTED. USDOC AWAITING WORD FROM AMERICAN COTTON SHIPPERS ASSOCIATION AND CARGILL, INC., AS TO THEIR INTEREST.

9. USDOC HAPPY ASSIST WITH APPOINTMENTS FOR MISS VILLAFUERTE BUT IN VIEW HER BROAD INTEREST AND LIMITED TIME MEETING WITH HER EARLY AFTER ARRIVAL DESIRABLE AND NECESSARY.

10. USDOC PROJECT OFFICER ASSIGNED TO MISS VILLAFUERTE'S VISIT IS MR. GEORGE RUFFNER. POST REQUESTED CONFIRM IF MISS VILLAFUERTE ABLE MEET WITH RUFFNER. RUFFNER ROOM NUMBER IS 4002, DEPARTMENT OF COMMERCE, 14TH AND CONSTITUTION AVE., N.W., WASHINGTON, D.C. PHONE 202-967-3265. KISSINGER

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